

Scoring Rubric: Technology Web Page

	Professional	Educated	Novice	Unprepared
Advocates use of technology to support learning in classrooms 20%	Provides information about multiple, effective uses of this form of technology.	Provides at least one specific classroom related use of this form of technology	Advocates (<i>without</i> specifics) the general use of this technology; does not state claim clearly	Does not specifically advocate the use of this technology in classrooms and does not address potential concerns
Shares reasons to support the use of technology 20%	Gives multiple, accurate, research-based, and Specialized Professional Association supported reasons; Focuses is on the most effective uses of technology; and explains why the use of this technology is essential in this content area with these students.	Gives at least two, accurate reasons to support the effective use of this technology; May overlook SPA-supported reasons; Little mention of SPA's position or research evidence.	Gives one or two basic reasons why technology is being used; Does not effectively support the benefits of the use of this technology; no mention of SPA's position on its use or research evidence.	Does not provide reasons to support using technology.
Considers misconceptions about and concerns about the use of this technology 10%	Thoroughly discusses misconceptions and concerns about using technology; Explains how to minimize potential problems and eases potential concerns about its use	Discusses possible misconceptions and potential misuses of technology. Mentions one common concern, and address it.	Acknowledges that there could be misconceptions about the use of this technology and potential misuses of it; Does not address specific concerns & solutions, or does not provide information to ease concerns; May include unnecessary, irrelevant, or counterproductive assurances.	Ignores common concerns about the use of this technology and does not address potential problems.
Structure 15%	Writing is well organized, has a compelling introduction, an informative body, an appropriate format, and an appropriate conclusion.	Structure of the webpage is apparent; Components follow logically; One important component is missing.		Webpage lacks organization; Webpage structure does not assist the reader in recognizing or understanding essential content.
Conventions 15%	Uses correct grammar, mechanics and spelling; Uses audience-appropriate technological terms, analogies, etc.		Rare, minor grammatical errors that do not distract or confuse the reader;	Has significant grammatical errors;
Consideration of Parents or Other Caregivers as Partners in Their Child's Education 20%	Words and sentence structure convey a sense of partnership with the parents/caregivers and respect for the reader; Infrequent use of first person pronouns; Frequent use of second person pronouns (first person to second person ratio not greater than 1 to 4)	Parents learn early the purpose of the web page; Content respects parents'/caregivers' thinking and their role in education; Includes language that encourages dialogue between parents and teachers.		Nearly exclusive use of first person pronouns; Self-centered approach; Does not communicate respect for the views of parent'/caregivers